Delegates during the hands-on training During the hands-on training of Dr Eduardo Mahn, Chile is relaunching its website this year. Thus, another focus of the meeting was the further development of the new DTI website in order to make it a more effective tool for content provision that suits the needs of dental professionals all over the world. With improved usability and a modernized and interactive layout, the revamped website will feature the latest updates in dentistry, industry-related news, and upcoming webinars and global events.

“Content is our biggest asset. Our global editorial powerhouse has to be developed further, as it will become the main driver of our business in the future,” said Torsten Oex, President and CEO of DTI. The first DTI print publication, the today trade show newspaper, appeared in 1990 during the International Dental Show. The newspaper is now published at over 30 dental events worldwide, providing comprehensive information and coverage that enables better planning and orientation, as well as general business information for congress participants and exhibition visitors.

In 2007, DTI launched its first specialty publication with the cosmetic dentistry magazine. Today, the continuing education magazines represent the premium segment of the publisher’s portfolio and offer information about the most significant developments in digital dentistry, implantology, dental lasers, orthodontics, prevention and endodontics. The latest additions to the print portfolio are the Clinical Masters magazine, which is published annually as a complement to the continuing education Clinical Masters Programs, and the Journal of Oral Science and Rehabilitation, both introduced in 2015.

The first Dental Tribune edition was published in 2001 in the Asia Pacific region. Today, it is the largest global newspaper, with over 30 editions in 25 languages. Since its establishment, DTI has fostered relationships with major dental associations, like the FDI World Dental Federation. For the last 12 years, DTI has published WorldDental, the official newspaper at the FDI Annual World Dental Congress.

By Dental Tribune MEA / CAPPmea

November will mark the start of a series of workshops organized by CAPP (Centre for Advanced Professional Practices) that will focus on various topics and be led by experts in the dental industry from different parts of the world.

The topics that will be available are as follows:

1. Treatment planning and functional smile design: dynamic smile analysis, face analysis and teeth selection by Dr. Eduardo Mahn, Chile on November 3.
2. The All ceramic course: How to choose the best ceramic material and prepare for the different type of crowns we currently have? by Dr. Eduardo Mahn, Chile on November 2.
3. Advanced Restorative Master Class: Aesthetics: Indirect Restorations by Prof. Brian Miller & Bill Sharpling, UK on November 2.
4. From Reciprocation To Rotation: The Progression Of Single Filing Enablers by Prof. James Pitchard, UK on November 27.
5. Direct Veneers: How to Create the Right Shape and Texture and Achieve the Desires by Dr. Eduardo Mahn, Chile on November 7.
7. Post - endodontic - treatment: Should we place posts, do crowns or just composites and onlays? by Dr. Eduardo Mahn, Chile on November 4.
8. The New Concept of ABB - Certification Course by Dr. Andrew Wallace, UK, IAA on November 4.
9. Veneers Demystified: A Masterclass Hands-on Workshop for Clinical Success by Dr. Ozair Rand, USA on November 5.
10. New Concepts and Innovations in Dentofacial Decompensation by Prof. Ashraf Ayoub, UK on November 5.
11. Indirect Veneers by Dr. Murat Silvadi, UAE on November 5.
12. Veneers Vs Crowns: the Challenge in Smile Design by Dr. Eduardo Mahn, Chile on November 5.

Participants who have taken the courses in previous years have provided positive and enthusiastic feedback.

The hands-on experience with CAPP has led to a great response from dentists, who have begun using their newly learned techniques in their practices since attending the course.

The courses are part of the annual dental conference: 9th Dental Facial Cosmetic Conference & Exhibition that takes place at the InterContinental Hotel, Dubai Festival City, UAE on 04-05 November 2017.

More information on CAPP courses can be found at www.cappmea.com/index.php?content=aesthetics/hands_on.